

# Breed Leading Carcass Genetics



Goldrush Genetics has diligently selected for top carcass genetics over the years. We are leaders in carcass and DNA testing for tenderness (more than 400 head DNA tested for tenderness and marbling). You can benefit from our years of work by using the same sires we do in your A.I. program.

## Goldrush Visa

**Sire: M/L Advantage • Dam: MLH Miss Goldrush F42**

Homozygous Black • Homozygous Polled

CE	BW	WW	YW	MK	TM	GL	CD	SC	CW	REA	MB	DIF	CV	ST	FM
109	.1	48	100	18	42	1.1	106	-.1	5	.04	.11	5.5	16.43	12	37.39
.64	.90	.85	.73	.38	-	.86	.30	.73	.55	.48	.42	.57	-	1	-
15%	25%	20%	3%		25%		30%				5%		15%	1%	<1%

Visa's scores:

Ranking	Quality Grade				Tenderness		
	QG1	QG2	QG3	QG4	T1	T2	T3
2	0	0	0	2	1	0	1

igenity	Ribeye Area	7
Tenderness Score	4	Carcass Weight
Fat Thickness	3	Percent Choice
Yield Grade	3	Marbling Score

The time proven Sire—No. 2 Sire in Registrations in 2006



MLH Goldrush Visa J40  
Purebred

## Designer Genes

**Sire: ISU Imaging Q 9111 • Dam: MLH Miss Goldrush M99**

Homozygous Black • Multi-Polled Balancer— Maternal brother to MLH Strait Forward

CE	BW	WW	YW	MK	TM	GL	CD	SC	CW	REA	MB	DIF	CV	ST	FM
104	1.9	47	99	18	42	-.3	102	NA	NA	NA	NA	NA	NA	NA	37.13
	.33	.24	.10	.07	-			-	-	-	-	-	-	-	-
		5%	2%		15%										2%

Designer Genes' scores:

Ranking	Quality Grade				Tenderness		
	QG1	QG2	QG3	QG4	T1	T2	T3
0	1	0	0	1	2	2	2

igenity	Ribeye Area	6
Tenderness Score	10	Carcass Weight
Fat Thickness	6	Percent Choice
Yield Grade	6	Marbling Score

The 2007 Calving reports are good --calves come easy and are stylish. Works well on heifers. Designer Genes sold 1/2 interest for \$30,000.



MLH Designer Genes S32  
Balancer

Co-owned with Robinson Gelbvieh, Kentucky  
502-878-9969

## Gold Standard

**Sire: US Premium Beef • Dam: MLH Miss Goldrush P11 (Atlas)**

Homozygous Black • Homozygous Polled

CE	BW	WW	YW	MK	TM	GL	CD	SC	CW	REA	MB	DIF	CV	ST	FM
108	-3.2	39	86	17	37	-1.0	104	-	2	.14	.07	4.3	8.80	-	27.52
	.35	.28	.15	.09	-			-					-	-	-
10%	5%	30%	15%		40%		25%			25%	20%				10%

Gold Standard's scores:

Ranking	Quality Grade				Tenderness		
	QG1	QG2	QG3	QG4	T1	T2	T3
0	0	0	0	2	2	1	2

igenity	Ribeye Area	8
Tenderness Score	9	Carcass Weight
Fat Thickness	3	Percent Choice
Yield Grade	3	Marbling Score

The 2007 Calving reports are good, calves come easy and are stylish. He has worked on heifers. Gold Standard was the high selling bull in the 2006 Goldrush sale



MLH Gold Standard S3  
Balancer

Co-owned with Hilltop Gelbvieh, Nebraska  
402-756-7351

Visitors welcome



The Next Stage in Carcass Genetics

**Mike Hynek**  
1058 Rd. 2300  
Guide Rock, NE 68942  
402-257-2200

Semen available on all sires through:

Cattlemen's Connection  
1-800-743-0026

Cattle Visions  
1-866-356-4565 (MO)  
1-800-774-0437 (WI)

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